

ChaCha®

Online • Mobile • Social

Answering Your Audience

Who is ChaCha?

ChaCha delivers millions of real-time, people-powered answers daily to users across a variety of online and mobile platforms. Having amassed the world's largest Q&A database of more than 1 billion questions, ChaCha's 63,000 human guides provide highly conversational, personalized answers.

ChaCha's uniquely memorable experience draws millions of new and repeat users daily, offering advertisers the perfect opportunity to engage in live, targeted conversations with their ideal audience.

What's the best new video game for the Wii?



32+ Million Unique Users Every Month!



Online • ChaCha.com



Apps & Mobile Web



Social Networks

ChaCha®

Over 1 Billion Questions Answered



Voice



Mobile Text & Video Messaging

ChaCha is a Brand's Best Ambassador



Exact Targeting

Interact With Today's Influencers

ChaCha itself is a viral social phenomenon with a trendsetting, inquisitive user base to thank for its mass reach and appeal. Answering over 3 million questions a day, ChaCha is constantly engaged with your audience and offers compelling advertising solutions that capture your potential customers as they seek related answers and content.

- Gain Ideal Context From More Than 1 Billion Answers
- Customized Targeting to Reach a Highly Engaged Audience
- Make Immediate Impact by Joining Live Conversations

Reach Your Audience at the Perfect Moment

ChaCha serves as a smart, trusted friend to over 32 million of your biggest potential advocates wherever they are. ChaCha users speak their minds, revealing deep insights related to their preferences and purchase behaviors. Make a memorable impact by joining the conversations, and become a part of ChaCha's trusted answers.

- Integrated Reach Across All Online, Mobile and Social Channels
- Top 100 Web Property per comScore and Quantcast
- #1 Mobile Text Search Provider Per Nielsen



Take Interactive Advertising to a New Level. Partner with ChaCha Today.

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